



## Increase tenant retention *and* help protect your tenants with MiddleOak's Tenant Emergency Assistance Coverage.

As your independent agent, my goal is to provide you with products that help grow and sustain your business. With MiddleOak's Tenant Emergency Assistance coverage, you can increase retention, protect your revenue stream, and make your job easier.

### What is Tenant Emergency Assistance coverage?

Tenant Emergency Assistance coverage is an optional endorsement that can reimburse tenants who have been displaced from their homes due to a fire or any covered peril at your apartment building.

By adding this endorsement to your policy, you can:

**Increase retention** by building goodwill with tenants and reducing lease abandonment – while protecting your revenue stream.

**Make your job easier** by avoiding the hassle of dealing with relocation issues following a loss.

*Plus*, this coverage is a valuable selling point for attracting new tenants!

For as little as **\$5 per unit**, your tenants can obtain valuable protection for a wide range of emergency expenses up to \$1,000 per unit with no deductible.

This coverage includes:

- Packing, insuring, storing, and carting household goods
- Net costs of arranging new utilities
- Temporary hotel room rental
- Replacement of furniture or clothing

**Add the Tenant Emergency Assistance endorsement to your MiddleOak Worlds Apart® policy today.**

**Contact your agent today for more information about MiddleOak's Tenant Emergency Assistance Endorsement.**



*Making Insurance Right.®*

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